

Creating a calculated answer in iLead:

Step A

1. Create question 1 – this would be the question you want to perform a calculation against. For documentation purposes, we named this question Amount Test.
2. Click Save.
3. Created question 2 - this would be the question you want to perform a calculation against. For documentation purposes, we named this question Percent Test.
4. Click Save.
5. Continue creating questions that you want to add to your calculation.

Step B:

1. Create Answer for Question 1 (recommend you name it you can identify it with question 1). For documentation purposes, we named this answer Amount Test Answer.
2. Click Save.
3. Create Answer for Question 2 (recommend you name it so you can identify it with question 2. For documentation purposes, we named this answer Percent Test Answer.
4. Click Save.
5. Continue creating answers for each question you created that will be included in the calculation.

Step C:

1. Create question for the calculation (i.e. Amount Result)
 - ✓ Make this a hidden question.
2. Click Save
3. Create answer for this question (i.e., Amount Result Answer)
 - ✓ Select Calculated from Answer type drop down.
 - ✓ Select Answer 1 from Existing Answer drop down. (i.e. Amount Test Answer)
 - ✓ Select Answer Operator from drop down. (i.e. multiply (*))
 - ✓ Click Add
 - ✓ Select Answer 2 from Existing Answer drop down (i.e. Percent Test Answer)
 - ✓ If you need to add more answers, click Add and select another answer.

The screenshot shows the 'Add Answer' form in the iLead Machine interface. The form is titled 'Add Answer' and contains the following fields and options:

- Answer ID:** <NEW>
- Answer:** Calculated Amount Test Answer
- Answer Type:** Calculated
- Wav File:** (empty field with a 'Browse...' button)
- Existing Answer:** (empty dropdown menu)
- Answer Operator:** Multiply (*)
- Answer Expression:** Amount Test Answer * Percent Test Answer

At the bottom of the form, there is a legend for variables:

- C = Calculated
- S = Standard
- I = Invalid
- P = Product
- CC = Credit Card #
- CD = Credit Card Exp
- PR = Price
- Q = Quantity
- S = Shipping

Step D:**When finished selecting answers:**

1. Select Equals (=) from Answer Operator drop down.

Step E:

1. Add all questions and answers to the survey
2. Edit the Question Attributes for questions added to the calculation.
 - ✓ Make them required
 - ✓ Select numeric from Validation drop down
3. Rank questions to put in the order to be displayed on the survey
4. Map questions
5. Publish the survey
6. Publish the lead